

# Lead Capture For Real Estate Definitions

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**QR Code** =



**Short Code** = Currently 96362 (70000 Available in January)

**Keyword** = Property Listing.

Example: 123Main = 123 Main Street Atlanta, GA 30076 Listing

**Instant Alerts** = This is the prospects cell phone number emailed to broker in real-time.

**Prospect Report** = Distribution List for each property listing.

# Lead Capture For Real Estate How It Works

**Building For Sale Or Lease**

(404)555-1212

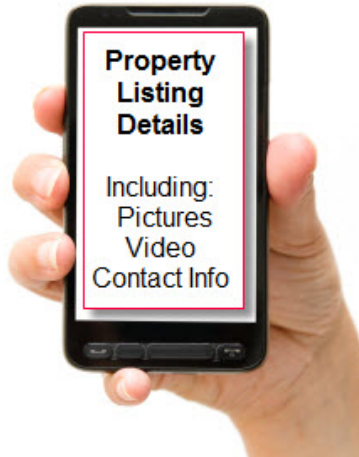
Scan for more information:



1

Then press Send

2



*Request*

3

*Instant  
Response*

**Qiigo Mobile**

4



Broker gets an instant alert that a prospect is looking at their property. Alert includes the prospects cell phone number.

5

*Broker Calls Prospect*

